



Partnership Content Swap

The process for partner content swaps is as follows:

- 1.** Solink content team is put in touch directly with the partner's content team.
- 2.** We will offer 2-3 post ideas we would be willing to write for their blog.
- 3.** We can offer 2-3 ideas we would want them to write for our blog but are open to their own ideas.
- 4.** Both teams confirm publishing date and all deadlines.
- 5.** Both teams produce content.
- 6.** Both teams send content for review, editing, and approval.
- 7.** Content is posted on the agreed-upon date.

If you have any further questions contact us at comms@solink.com.